



CENTER ON PHILANTHROPY
AND CIVIL SOCIETY

Employees in the Community: A Global Force for Good

David Logan, Editor. 2002.

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Description

Based on the work of an international team of researchers, the volume constitutes an examination of corporate social responsibility in Europe, Africa, Asia, Latin America and the United States. The researchers adapted a centrally generated questionnaire to measure the extent to which corporations marshaled their workforces to promote community engagement. The published volume includes 16 case studies in an effort to document and benchmark best practices in the field.