

Engineering an alternative feminist business model: Building regenerative community philanthropy in Africa

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Abstract

This paper seeks to provide some experiential and critical analysis for regenerative, women-centric and durable approaches to sustaining women's rights work through private sector funding. The author points to the entry of private-public partnerships as well as the interest by private sector actors in the development and women's rights spheres as a progressive move towards realizing not only development goals but also gender justice. The author proffers that using a regenerative business model of engagement targeting women's economic empowerment allows women the means to enhance their security, incomes, and ownership and control of their destinies. This in turn would lead to their making meaningful investments in their spheres of influence through supporting community philanthropy on issues close to their hearts and realities. By providing women with opportunities for trade, employment, business and learning, development stakeholders that include the private sector have higher chances of positively influencing their institutional goals, be it through profit or organizational development, as well as national and local development goals. The author makes a case, therefore, for companies and corporations to consider women as integral to their business strategies.

For the full version of the paper, please click [here](#).

